

To Whom it May Concern,

Over the past year and half of working with Bethany Williams, I have had immense growth, support, and progress in building my social media business and brand. Her role as Head of Marketing and Operations for the Maren Altman brand has propelled me into a new level of seriousness and quality in my content, and I can recommend her for similar positions with great conviction.

Bethany went above and beyond my expectations for someone to handle the marketing and operations growth of my business. As I began to take off on social media, Bethany helped with planning content, course, and product offering campaigns in order to authentically scale and support my efforts as a social media creator.

With my content being focused around astrology and cryptocurrency, her willingness to learn about these niches and provide not only industry experience but novel campaign ideas was highly impressive. I could not have gotten where I am today in my brand or business without her initial support and ongoing dedication. There are few people as hardworking yet personable as Bethany, and she has been a joy to work with.

If you are looking for someone of technical expertise, adept marketing skill, and self-sustained creative initiative, look no further. I highly recommend Bethany for marketing and branding leadership roles.

In thanks,

Maren Altman

A handwritten signature in red ink that reads "Maren Altman". The signature is written in a cursive, flowing style.