

# Tammy Tuttle

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To Whom It May Concern:

It is with much enthusiasm that I recommend Bethany Renee Williams for future roles in the marketing, digital media, and management fields.

I worked along side Bethany during her time as CMO as she built a digital marketing program for Hometown from the ground up. She started with the company as a sales executive handling high priority accounts in Volusia County. She quickly moved up into a marketing training role with the company due to her drive and willingness to succeed. From there, her vast knowledge of marketing and digital media led our company to promote her to CMO.

Her project management skills are truly phenomenal - within a few months of being named CMO Bethany had an entire program built for 45+ sales reps to begin presenting to clients, everything from a pricing structure to a profit forecast. Within 12 month she had a profitable program running with projected increases of \$500,000 within another years time.

Bethany's self-motivation is what drives her on the day to day, she is the type of employee you want on your team because she doesn't give up until the job is done. Her leadership skills are also quite impressive for someone of her age - she demonstrates management qualities I've only seen few exemplary people display in my many years working in the media industry. Bethany always goes the extra mile, she stands her ground to support her company and respects her higher ups.

I can't think of anyone I would recommend more highly if you're looking for a candidate with experience, dedication, motivation, and commitment.

Please let me know if I can provide any more information to strengthen Bethany's candidacy for this role.

Sincerely,

Tammy Tuttle